

MEDIA RELEASE

CUT BILLS, GO GREEN & ALL FOR FREE

Port Douglas, August 6, 2019 – Tourism Port Douglas Daintree together with CCIQ ecoBiz is calling for like-minded businesses to take part in a new program to be rolled out across the Douglas Shire to help local tourism operators cut their energy, water and waste bills.

Tara Bennett, executive officer for Tourism Port Douglas Daintree (TPDD), said they were looking for up to 20 business to form the cluster group.

This group would then be mentored free of charge over the next 12 months to improve efficiencies in their businesses.

“The ecoBiz program offers a fantastic opportunity for small to medium sized businesses to reduce their utility costs and achieve tangible environmental gains with a lot of practical, one-on-one support.”

Ms Bennett said more than 1000 businesses across Queensland had already taken part in the ecoBiz program, which has been running for over 20 years.

“The results are really positive with the State Government reporting those involved saw a 17% reduction in energy use, 14% in water savings and 13% in waste,” she added.

“Businesses in the local cluster group will receive the same one-on-one support as well as additional resources,” Ms Bennett added.

“These will include workshops to learn from one another and identify common challenges and solutions, opportunities for joint action on initiatives to share resources and costs as well as case study opportunities.

“ecoBiz partners have taken practical steps to reduce waste in their business’ like ditching disposable coffee cups, reducing food loss and going paperless and I am sure we can expect similar recommendations and outcomes.”

Ms Bennett believed the program aligned perfectly with the Douglas Shire’s ranking as one of the top 100 green destinations.

“Our operators are leading the charge to become more sustainable, minimising their environmental footprint while continuing to offer unforgettable visitor experiences.”

Applications for the CCIQ ecoBiz cluster group will close on August 31, 2019. For more information or to apply contact Mikala McDowall at info@visitportdouglasdaintree.com.au.

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